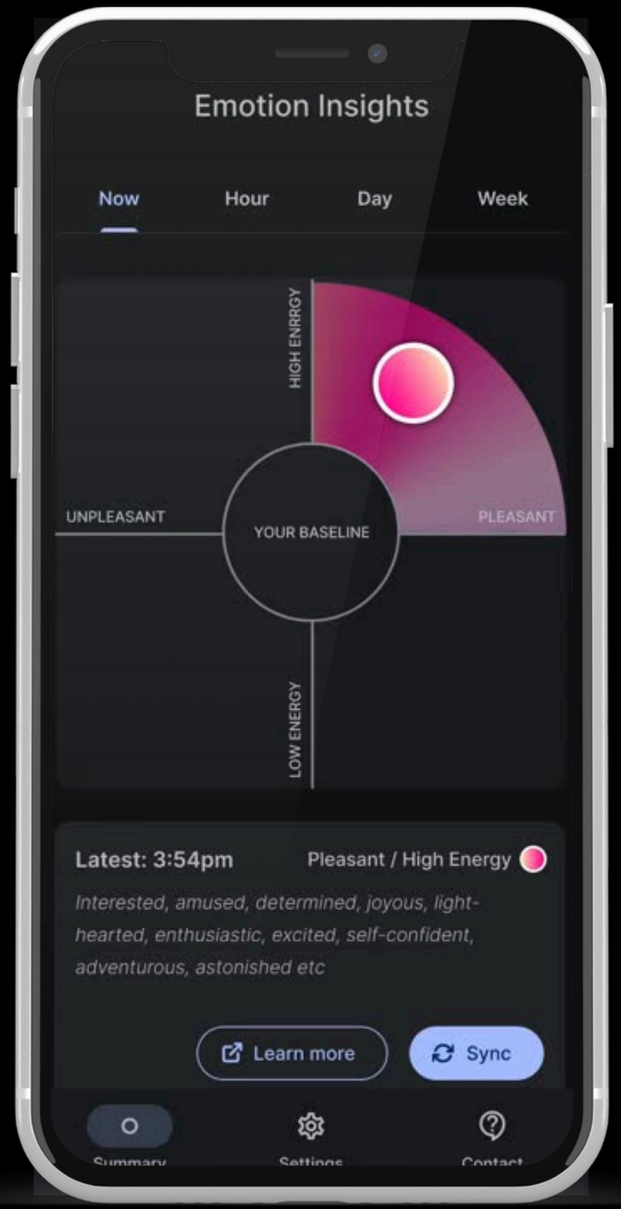
INTRUTH

inTruth Technologies

Harness Emotion

The Worlds First Emotion Bio-Tech



INTRUTH

Your emotions are signals.

We make them speak.

Our mission is to ensure all of humanity thrives through emotional intelligence in the age of AI.

INTRUTH

THE PROBLEM

Slow & Unscalable Solutions: Traditional methods (e.g. therapy, coaching, meditation apps) take time to result in behaviour change, and lack scalability due to shortage of empathic professionals.

Wearables Miss the Mark: Wearable track physical metrics but fail to deliver actionable insights into emotional states.

Emotional intelligence is largely unquantified: Therefore missing in the flow of work, leaving 80% of our decision making power unleveraged.

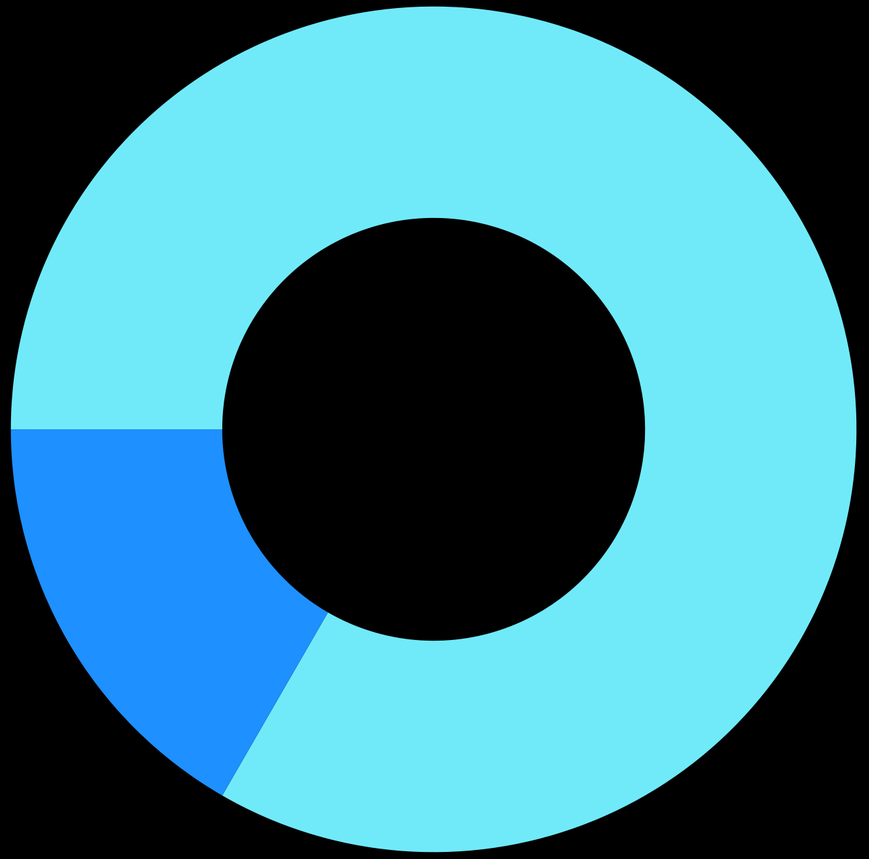
GALLUP

"...about 70% of decisions are based on emotional factors and only 30% are based on rational factors."

Deloitte.

"... emotions are the basis for 80 percent of the decisions a person makes in a day."

80% of our decision making is emotional.



INTRUTH

World’s first ELM

Emotion Language Model

AI-powered, real-time & accurate inference delivering accurate emotional insights.

Stark contrast to subjective, self-reporting of users, often lagging behind the arousal moment.

Capture Emotional Signals

Input: Continuously measures valence and arousal to detect emotion in real time.

Real time emotion Insights

Output: real-time emotion insights → nudges/interventions

INTRUTH

THE SOLUTION

Biometric Signal Input

Real-time Emotion Detection

Accurate, actionable insights into emotional states.

Emotion Language Model (ELM)

16-label AI Model

Personalised AI insights that support greater insight and better decision making.

Actionable Output

Context-aware, Nudging, Insights, Dashboards

Evolve into an AI-Agent that leverages insights to individual emotions and contexts to nudge the individual to more easily make better decisions.

INTRUTH

PROBLEM-SOLUTION FIT

Core Problems to Solve	Traditional Solutions	inTruth Technologies
Cannot understand and manage emotions in **real time**	✗ Therapy & coaching are often slow and expensive	✓ Real-time biometric emotion tracking
Cannot prevent emotional breakdowns **before** they happen	✗ Meditation apps (passive, not biometric or personalised)	✓ AI-driven interventions to regulate emotions instantly
Lack of **cost effective** solutions	✗ Retreats and biohacking are expensive, one-time solutions)	✓ Affordable, accessible, continuous emotional health solution
Cannot make informed decisions due to lack of emotional awareness	✗ No real solution (relying on gut feeling, trial and error)	✓ Data-backed insights into emotional patterns and decisions
Current actions to build resilience and mental well-being are typically **reactive** and **ineffective**	✗ Self-medication (drinking, partying, numbing emotions)	✓ Actionable emotional intelligence for sustained well-being

TRACTION

INTRUTH

	Wearables manufacturers	Healthcare	Elite Sports / Performance
Signed Partnerships	BIOSTRAP GARMIN	RAPID TRANSFORMATIONAL THERAPY.	REACTION PERFORMANCE

Our waitlist	Industries with High Stress	Healthcare	Elite Sports / Performance	Education & Training	Research	Leadership Coaching
The companies listed here are the ones we will onboard first	DONNA PURCELL QC LAW Cornwalls LAW + MORE auric FSS MARSHALL CONSTRUCTION COMPANY INC	vitalhub IPSWICH PRIMARY HEALTH NETWORK InterPsych.online HealthQb Optimum Health Essentials MITO CORE CELL CARE CENTRIC Be Well Lifelong health, made simple MARIN Integrative RECOVERY	Australian Government Defence WESTERN UNITED FC	ARISTOTLE EMOTIONAL INTELLIGENCE PROGRAMS	UNSW SYDNEY Outrageous ENTERTAINMENT Durham University	CV LPS

+ 80 More On Waitlist

Current Revenue Pipeline

Ready To Convert: 50K MRR → Scale To 500k MRR

"As inTruth's first hardware partner, our entire Biostrap team is incredibly excited for what we are set to accomplish together. Biostrap provides digital health solutions for advanced remote health monitoring within various industries, from healthcare institutions to first responders. Throughout our journey in the health and biotech space, we've seen tremendous value in finding a way to measure emotional states in real time, and we knew that with the right partner, this could become a reality. Nicole & the inTruth team have **pioneered the impossible.** Biostrap & inTruth are working on **customised offers for some of our biggest partners** to integrate emotional tracking into their existing Biostrap experience. **The lines of distribution for us are now endless.** I can't recommend backing this initiative enough."

Sameer Sontakey, CEO Biostrap

"In a Motorsport Athletes' high stakes environment, an emotional response can be the difference between winning and losing. **By working with InTruth, we'll have unprecedented insights into motorsport performance and how to create champions.**"

- Leigh Stamation, CEO, Reaction Performance

"inTruth Technologies has the **potential to inform more effective treatment strategies across a spectrum of disease indications**, by offering evidence-based insights into the relationship between emotional and physiological health. inTruth supports ethically sound and patient-centred analyses that promote integrated care and measurable outcomes."

Dr Esther Elliott, Regulatory Expert

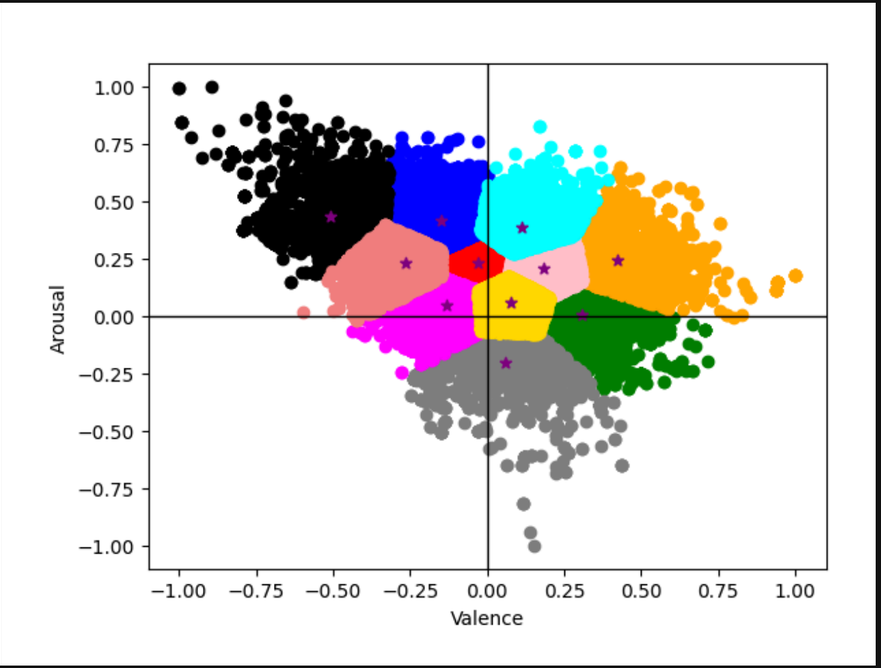
"At RTT, we believe the future of mental health lies in measurable, personalised, and real-time transformation. That's why our partnership with InTruth, founded by visionary changemaker Nicole Gibson, is so significant. InTruth's **groundbreaking** ability to track and reflect emotional states with precision is a **game-changer for the mental health field. For the first time, we can observe the impact of deep therapeutic intervention not just through subjective feedback, but through live emotional data.**
By combining RTT's pioneering method of subconscious transformation with Nicole's revolutionary InTruth technology, **we are creating a new gold standard for mental health efficacy.** This partnership has the power to demonstrate — in real time — that **profound, lasting change is not only possible, but provable.** Together, we are redefining how the world understands healing."

Ben Harvey, CEO Rapid Transformational Therapy

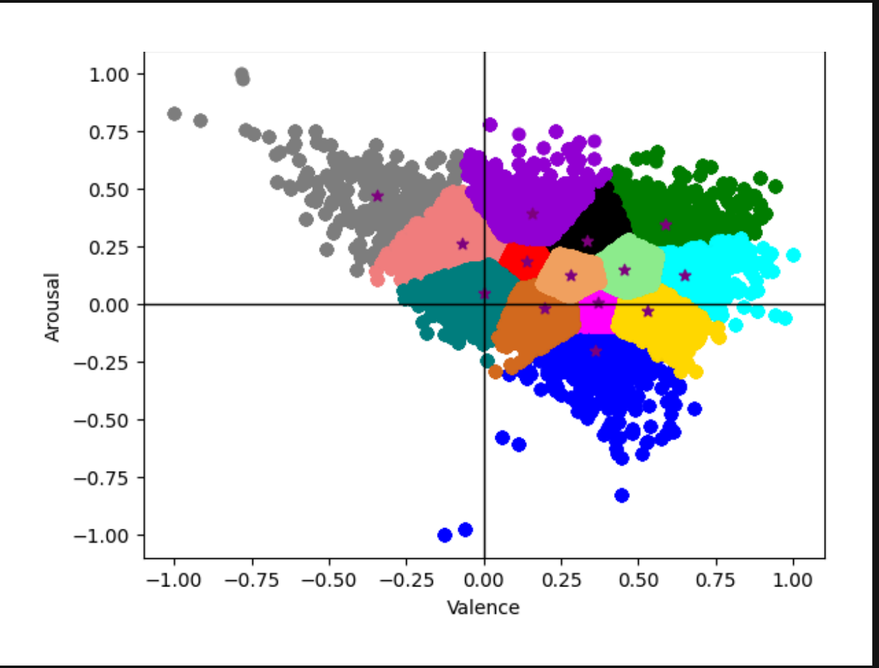
INTRUTH

DEMO

"What was fascinating is the way our data began to align. We began co-regulating. It's one thing to think you're on the same wavelength as your partner - it's completely another thing to see it, objctively, in data. It's changed our ability to understand each other." ***- Amanda Odren, inTruth Tester***



Partner 1



Partner 2

This is a months worth of aggregated inTruth data. It shows a map of someone's overall tempremant. Here, you can see the data began to mirror one another over time. inTruth began to show objective evidence of emotional co-regulation.

INTRUTH

TARGETED USE CASE

"By providing accurate data on daily emotional patterns, emotional regulation and collective emotional cohesiveness, inTruth will disrupt the sector by providing objective feedback on specific interventions, the effectiveness of different modalities and the stability of these changes. This data combined with other biometrics especially HRV, overnight resting heart rate and sleep quality will be integrated into our patient feedback systems to help refine our protocols."

- Dr Matthew Bourke, Founder Optimum Health Essentials

Empowering Therapists with Real-Time Emotional Insight

How Therapists Use inTruth:

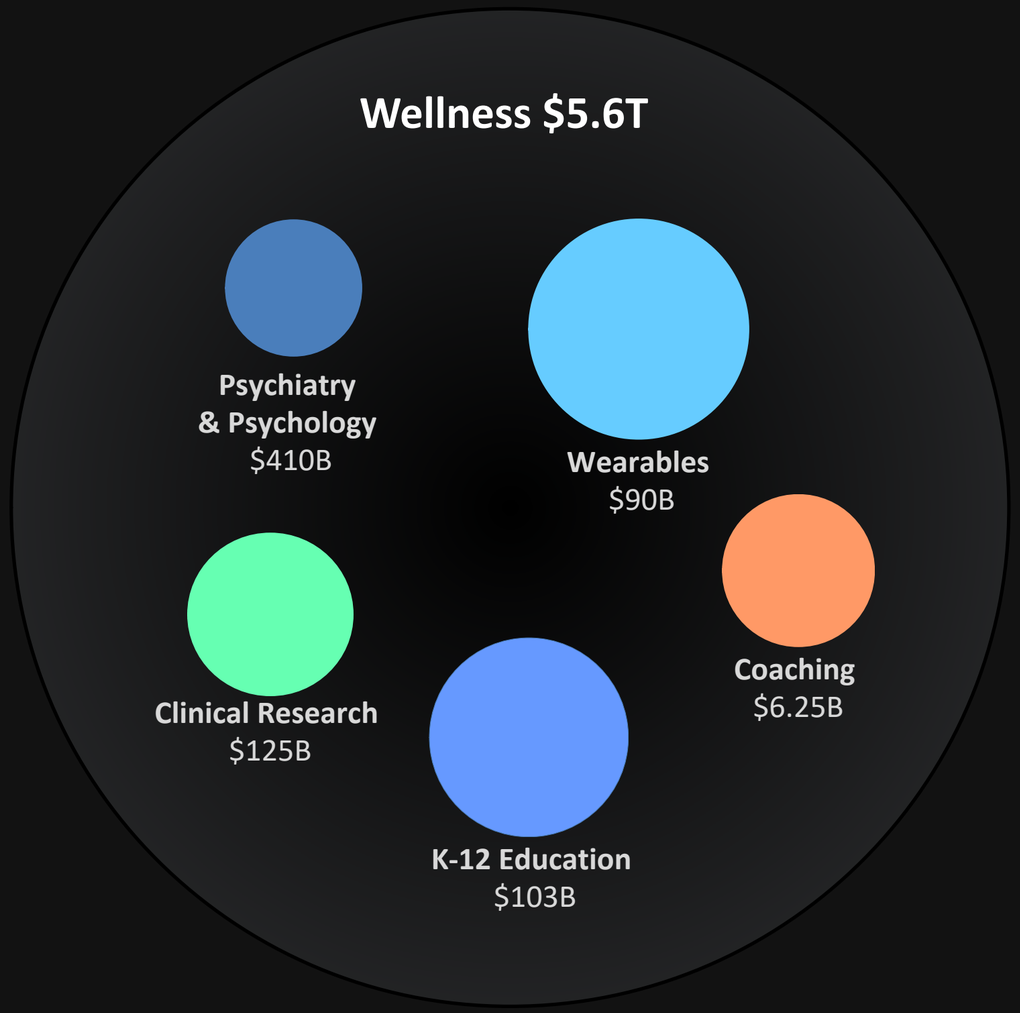
- **Session Support with Data:** Receive automated summary reports before each session, offering a snapshot of the client's emotional trends, variability, and key shifts—allowing for more informed, targeted guidance.
- **Real-Time Visibility Between Sessions:** Gain unprecedented visibility into your client's daily emotional patterns, including changes in response to specific events, habits, or triggers—turning anecdotal updates into tangible insight.
- **Extend Care Beyond the Office:** Clients feel supported, seen, and in control outside of sessions with inTruth's emotional tracking. This empowers them to self-regulate, build awareness, and bring meaningful reflections back into therapy.

inTruth transforms therapy from a weekly touchpoint into a continuous, collaborative journey.

We have over 500 health practitioners and coaches, 100 clinics and SMEs on the waitlist to use inTruth, and 20 inTruth API license partners.

INTRUTH

Global Market by Sector = US$9T



Emotion Analytics
$6B

Occupational Health Market $5.45B

Professional and Health Insurance for High-Stress Occupations

Corporate Training
$352.6B

Elite/Pro Sports
$651B

BEACHHEAD SECTORS

MENTAL HEALTH, ENTERPRISE, EMOTION ANALYTICS

- Targeting sectors where emotional health directly impacts performance, safety, and decision-making.
- Current Global Market: $5B TAM 2030 Projections: $10B TAM

2025 - 2030 TARGETS

- Category owner for emotion tracking and research
- Largest global emotional analytics dataset
- 1% of consumer wearables market by 2027

Sources: Yahoo Finance (Clinical Trials, 2024), Consegic (Wearable Tech, 2024), EIN Presswire (K–12 Education, 2024), TBRC (Mental Health, 2024; Occupational Health, 2024; Sports, 2024), CoachRanks (Coaching, 2024), MarketsandMarkets (Emotion Analytics, 2024), GlobeNewswire (Corporate Training, 2024).

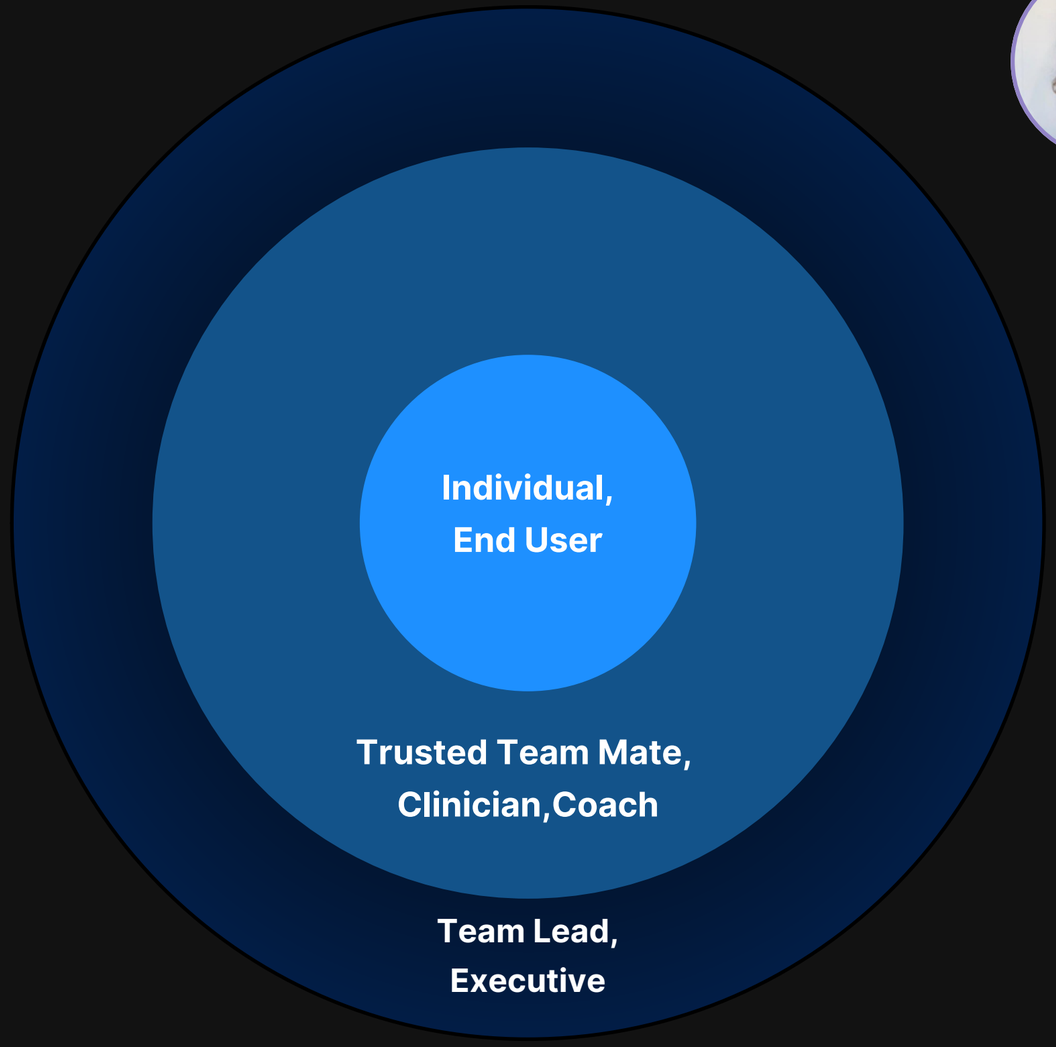
INTRUTH

OUR ETHOS

"Our ethos is to ensure trust is build with the end user first. We built with data soverignty at the core."

*- **Nicole Gibson,***
CEO inTruth Technologies.

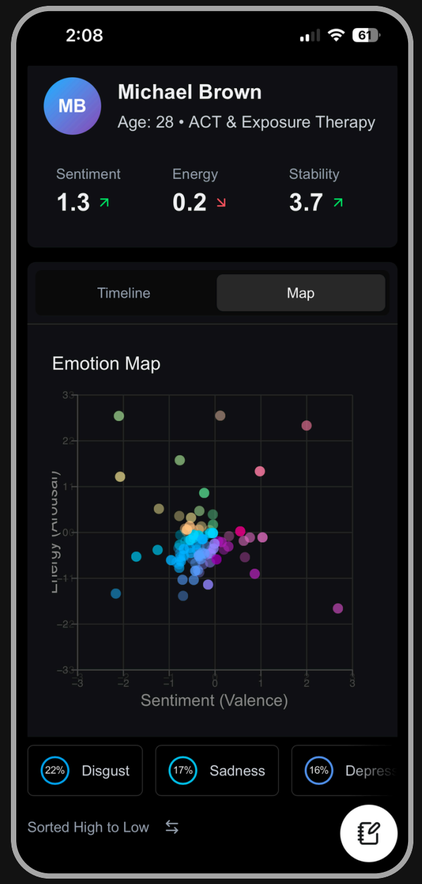
"It is truly exciting (and rare) to be apart of a biotech company that prioritises ethical awareness as a core principle of company values."
- Dr Esther Elliott
inTruth Research & Ethics Board Member



"The magic of network effects is that they generate a positive feedback loop that results in superlinear growth and value creation. This superlinear effect makes it very difficult for any node in the network to switch from an incumbent to an alternative, since it is almost impossible for any new entrant to match the value of plugging into the existing network." ***- Reid Hoffman***

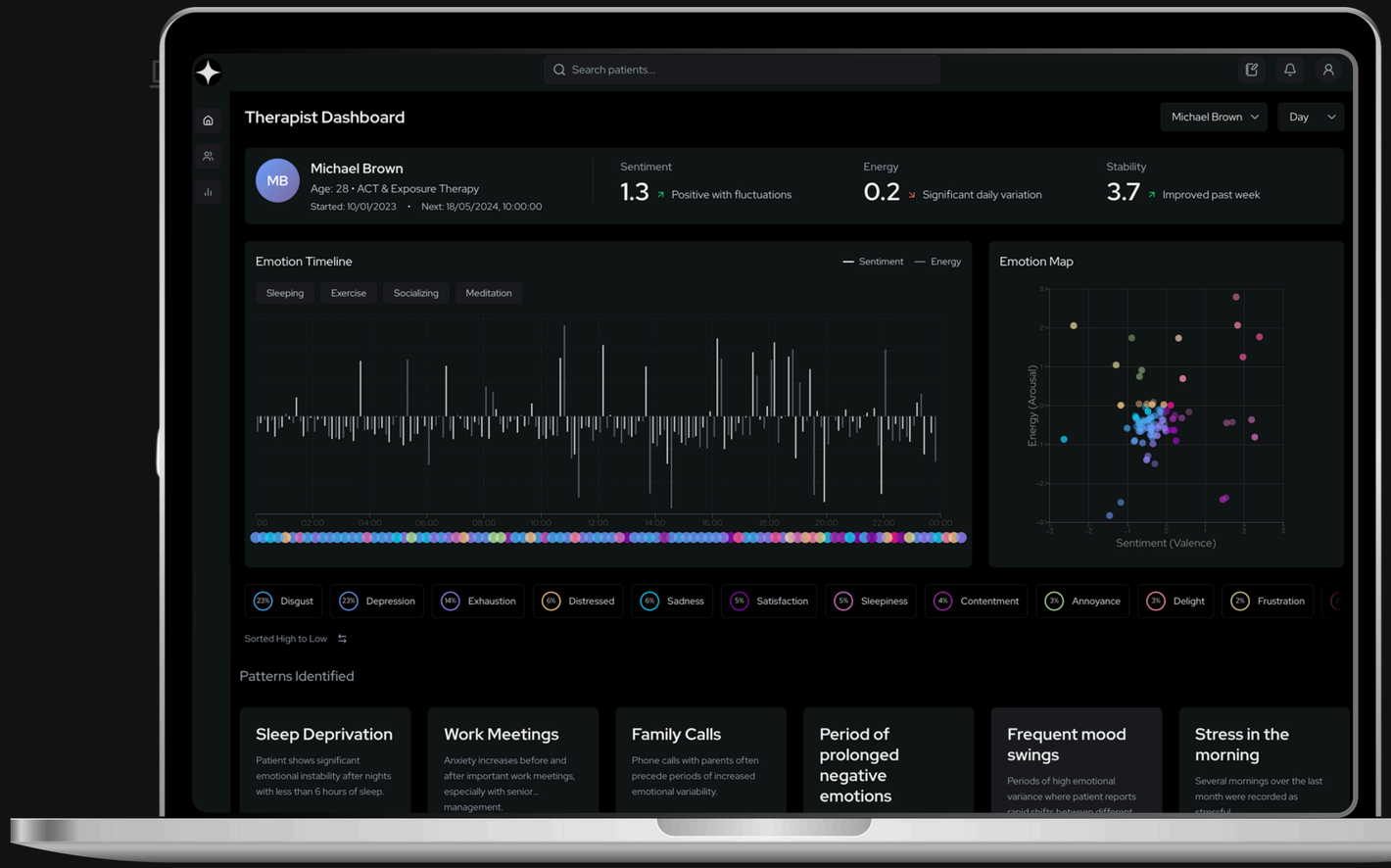
INTRUTH

THE PRODUCT



"When I was 19, I accidently killed someone with my motorbike. I've dealt with debhilitating PTSD my entire life. inTruth was the first glimpse of hope I've had to be able to understand what's lurking beneath the surface and has given me back the ability to be present."
- Dylan Hartmann, inTruth Tester

"inTruth has given me a path to understand things that I didn't think a lifetime in therapy could even get me close to"
- inTruth Tester

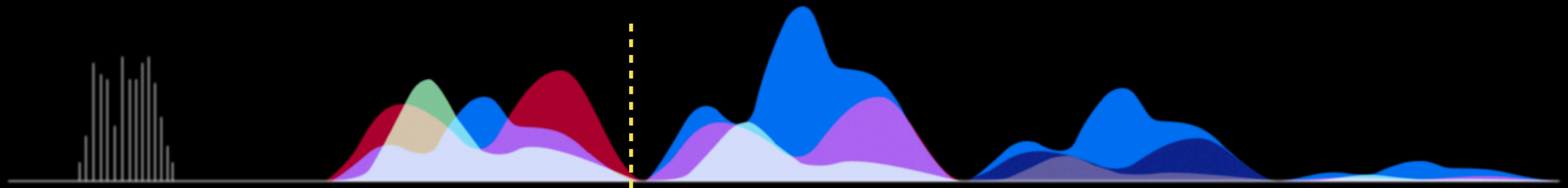


End User

B2B API & Dashboard

INTRUTH

The Scentific Model That We're Built Upon



Within 200ms →

Seconds to minutes →

Hours to days →

Weeks to months to years →

Stimulus

Something stimulates the nervous system

A stimulus is anything that can trigger a physical or behavioural change. It can be internal (Ie. thoughts, vital signs) or external (Events, environment, people).

Raw emotion

Raw emotion moves physiologically through the body

A collection of physiological processes travel through the body and informs of any threat to your survival. This happens before the signals have reached the brain.

Feeling

The brain interprets the signals into unique feelings

The brain takes the signals and applies contextual layers such as cause, memory, meaning, and logic in order to evoke a feeling.

Deciding how to handle that feeling involves a negotiation fuelled by our unique perceptions and beliefs that have been cultivated by society and past experiences. Within seconds to minutes, the individual chooses to express or repress the feeling and take action or not.

Mood

The accumulation of feeling contributes to a mood

A mood is a relatively stable affective state often described as positive or negative. It is generally not triggered by one experience, but a collection of internal and external factors including environment, lifestyle choices, persisting feelings and personal resilience.

A mood can significantly impact how people think, feel, behave and perceive as it is like a lens we view new feelings through.

State

The persistence of a mood shifts our state of being

If a mood becomes chronic, it becomes a predisposition. For example: 'they are an anxious person' or 'they are an excitable person'.

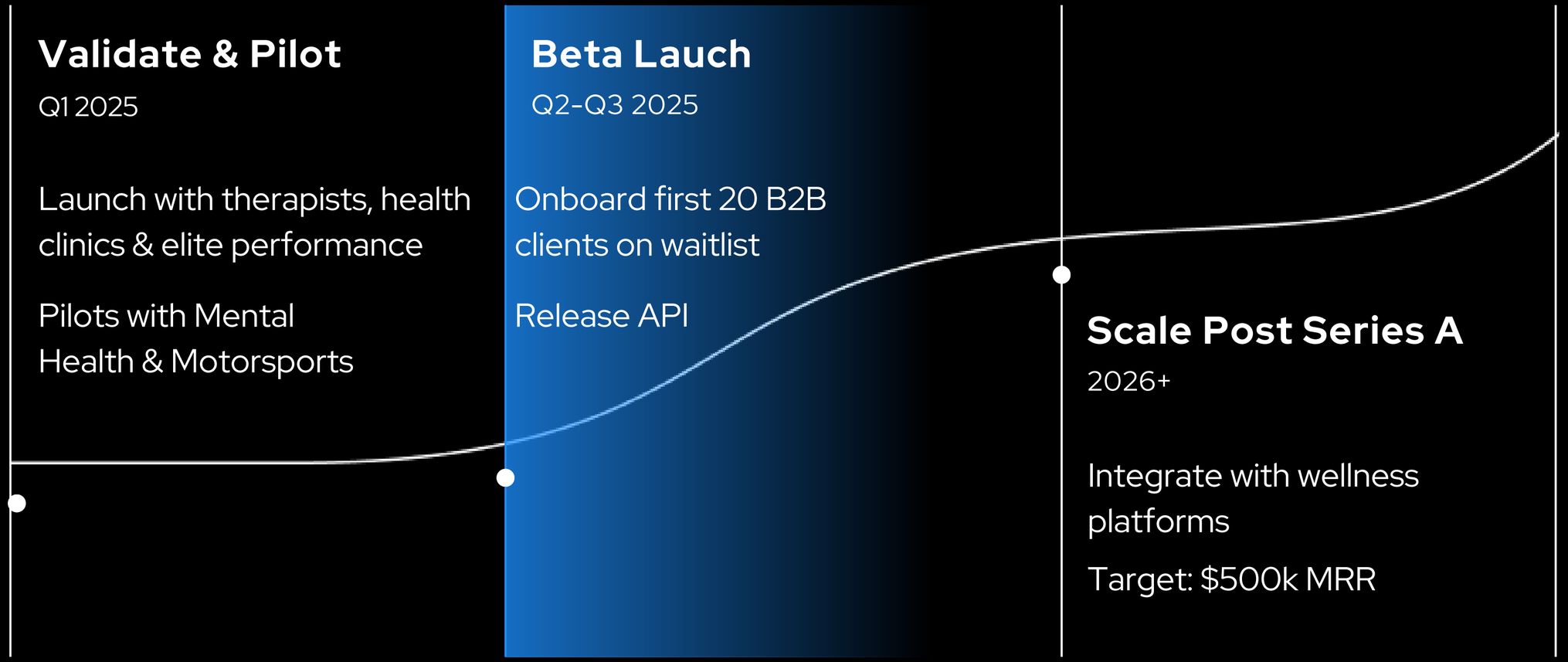
This is what we return to after the highs and lows of feeling have passed; state is the longterm collective of how we handle emotion.

inTruth can measure what the brain can't, giving us insight into our unconscious patterns.
This opens up the opportunity for the individual to ***choose*** to de-escalate emotions ***earlier***.

INTRUTH

GO-TO-MARKET STRATEGY

Phased commercial rollout focused on



BUSINESS MODEL THERAPISTS & COACHES

INTRUTH

Pro Tier

Group Data + Individual Data Unlimited
$999/Month

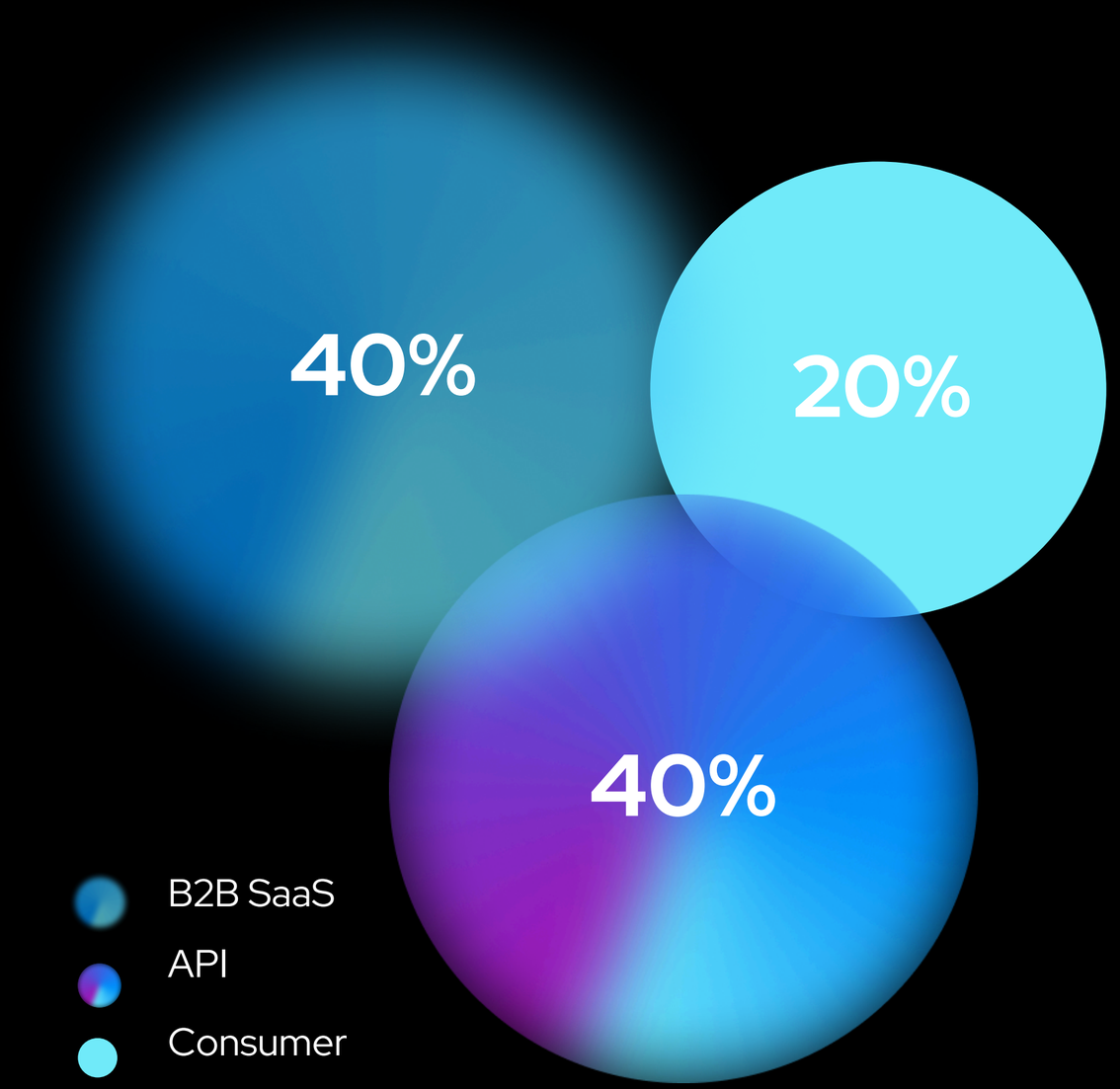
Growth Tier

Group Data + Individual Data Upto 20
$599/Month

Basic Tier

Upto 5 Clients
$199/Month For Individual
+ $99/Month for Group Data

$15/user/month (consumer)



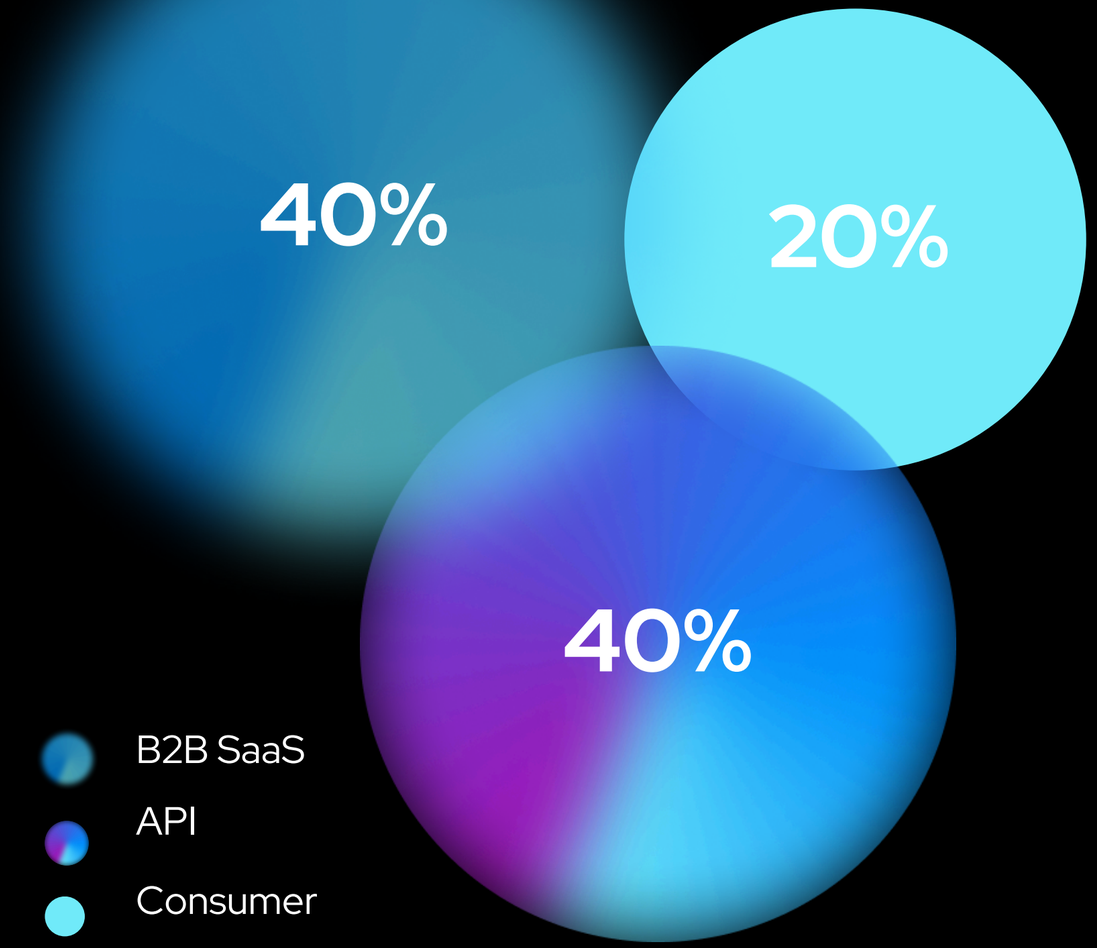
BUSINESS MODEL ENTERPRISE & API

INTRUTH

API White-Label
Unlimited Users
Basic API: $2000/Month
Premium API: $10,000/Month

Enterprise
Unlimited Users
$10,000/Month

Small Business
Upto 50 Users
$2500/Month

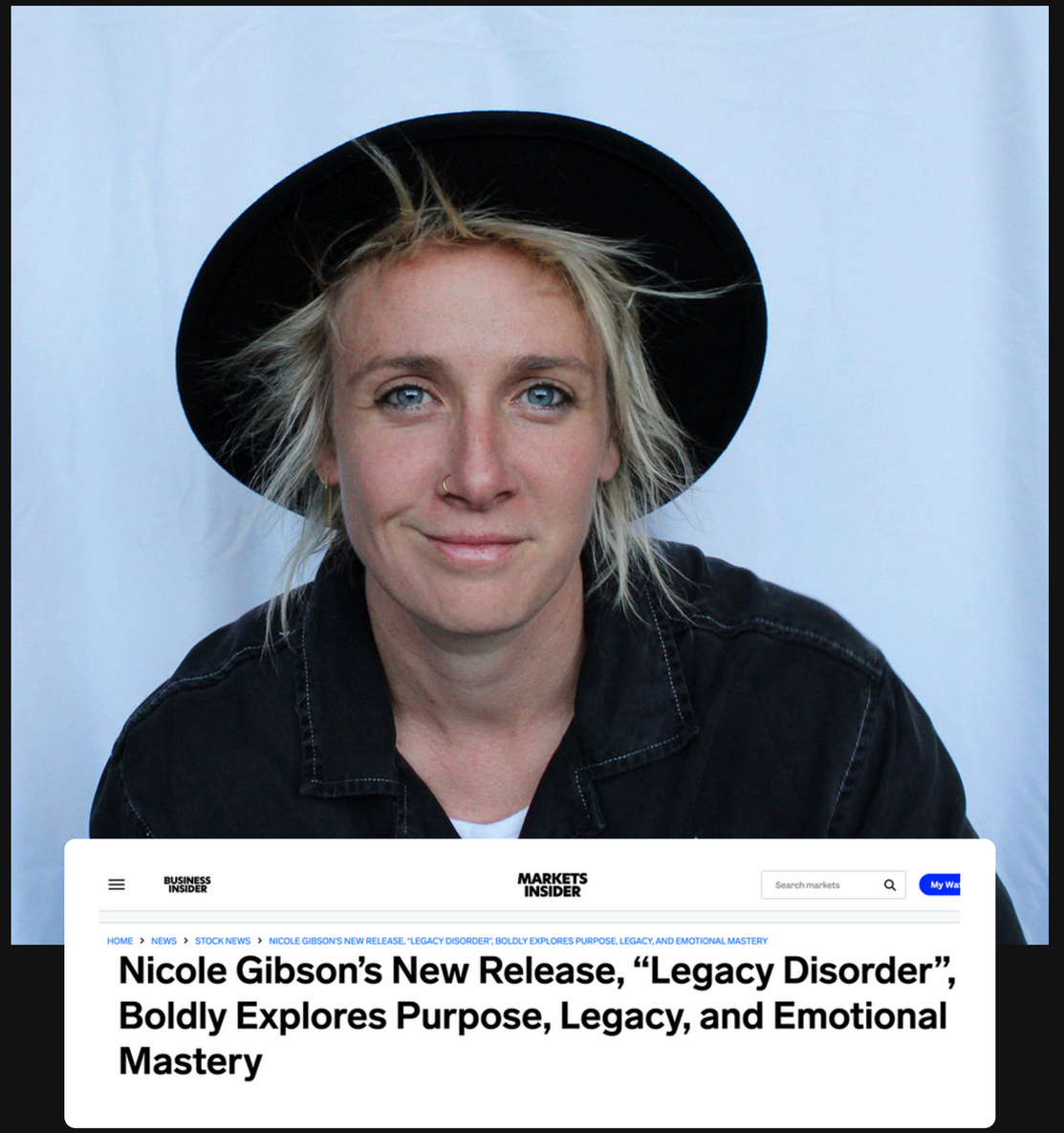


INTRUTH

FOUNDER & CEO

NICOLE GIBSON

- Former Commonwealth **Mental Health Commissioner** for Australia, informing a $27B budget.
- Award-winning social entrepreneur (Finalist for the Young Australian of the Year award, Pride of Australia medalist, Financial Review's Top 100 Women).
- Published author, professional speaker, and globally recognised authority in emotional intelligence and mental health.
- Lived experience with the problem inTruth is solving, paired with a 15 year pursuit to solve the problem in the most accessible, scaleable and effective way.



INTRUTH

LEADERSHIP TEAM

Joe Lossino

CTO

An innovative entrepreneur, Joe founded DiUS in 2004, driven by a passion for creating adaptable technology solutions. With over 25 years in enterprise technology, Joe leads a diverse team at DiUS, leveraging IoT and AI-ML to develop enduring products and solutions.

Dr Kaushik Ram

Chief Science Officer

Dr. Ram, a neuroscientist and author, specialises in optimising brain and nervous system performance. His groundbreaking work on emotional regulation and stress release positions him as a leading figure in mental health innovation.

Theresa Lim

Head of Product

A 3X founder with 30 years of global experience, Theresa is an evidence-led and commercial product leader with deep expertise in human-centred design and emotional intelligence. She has launched and scaled B2B and B2C digital solutions (including AI), most recently driving significant B2B growth at healtcare marketplace Mable Technologies.

Amanda Odren

Operations & HR

A neuroscience graduate with 10+ years as a director in California's residential mental health, Amanda built operations at Amend and Paradigm Treatment. Now at inTruth, she is driving growth in our core market, focusing on scalable, accessible healthcare.

Shahin Namin

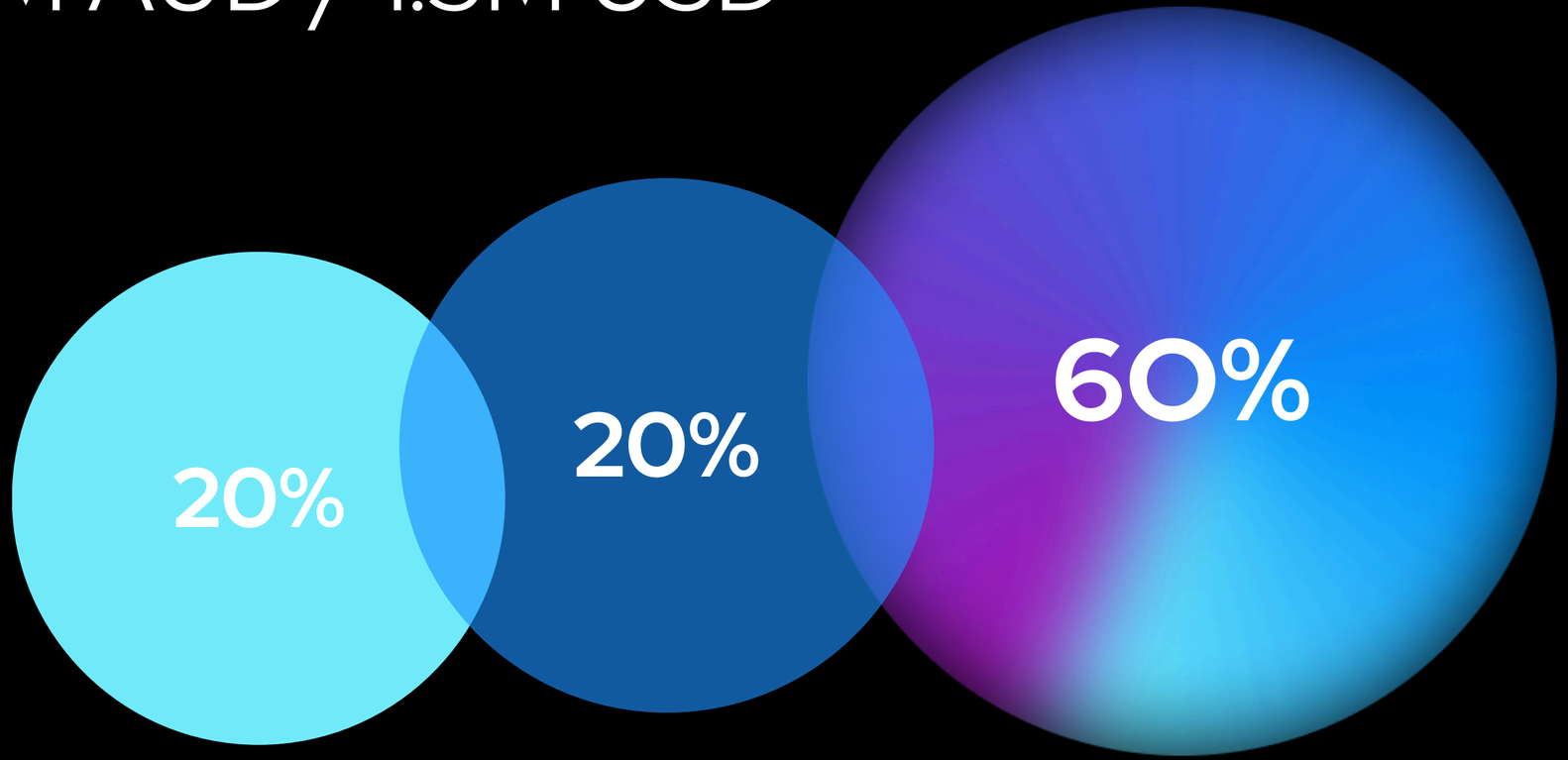
Senior Engineer

Shahin is a leading consultant in Machine Learning, Computer Vision, and Big Data. His work on state-of-the-art prediction models and recommender systems significantly advances our product's intelligence and user experience.

INTRUTH

NOW RAISING 2M AUD / 1.3M USD

Raised to date: 3.8M AUD



Series A Raise Opens June 2026:
Raising 20M USD.

- Sales & Marketing
- GenAI Features & Further ML Data Collection
- Key Hires

VALIDATION ROADMAP

Milestones To Series A

1	**ALPHA FEEDBACK**	≥80% find insights useful
2	**PILOT RESULTS**	50% improvement in client outcomes
3	**GROWTH METRICS**	50 signed B2B SaaS partners with active integrations (convert 50% of our current waitlist). 5000 end users. Enterprise API live.
4	**DATA**	32 emotion labels; 2.6M emotion readings pp/month, validated ELM v1
5	**GOVERNANCE**	NPS + TRUST

INTRUTH

ACHIEVEMENTS TO DATE

OUR MOAT

1. **Proprietary ML advantage:** 4-year head start in developing world-first biometric emotion tracking ML models
2. **Visionary leadership:** Nicole Gibson: 15 year advocate for mental health and emotional intelligence - broad reaching networks ready to buy inTruth.
3. **World Class Talent:** over 100 years experience collectively in human behaviour, neuroscience and software development.
4. **Software-First Approach:** focused on software integrations with wearables, ensuring rapid scalability and hardware agnostic growth
5. **Category Ownership:** owning an entirely new category of emotion tracking
6. **Sovereign Data Infrastructure:** end user will always be empowered with the control around data access.

SCIENTIFIC & DEVELOPMENT

1. **Defined temporal Model of Emotion (TME):** the inTruth framework is built.
2. **Successfully built:** world first AI-enabled biometric emotion recognition system.
3. **Built Successful Beta:** App + Dashboard
4. **Design and deployed first clinical trial:** to measure the effectiveness of treatment of anxiety as measured with inTruth ELM.
5. **Developed servers in compliance with:** HIPAA & GDPR to ensure the secure storage and use of data to industry standards.
6. **Defined roadmap for hybrid ML:** approach to train ML-Family on 16 predefined emotions and implement unsupervised clustering to extract high-fidelity raw emotion and extend experimental accuracy from 85%→98%.
7. **Secured partnerships:** to establish inTruth Technologies Research & Ethics Advisory Board.

INTRUTH

INVESTORS TO DATE

WE PRIORITISE VALUES & MISSION ALIGED INVESTORS

"As the co-founder of one of the world's largest meditation platforms - and a meditation teacher - I believe in one's capacity to change their life for the better. With InTruth we are witnessing more evidence of that. By **spearheading the next generation of technology**, InTruth is leading humanity's conscious drive forward. A tool like this can help us understand our world more intimately. It has made the invisible, visible."

Nicholas Plowman
Founder, Insight Timer*

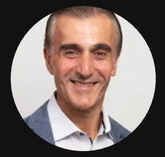
community of 30 million people from 120 countries

""InTruth is the **only technology of its' kind and pedigree - there's no emotion tracking platform like it** – it's where biometric precision meets real-time emotional insight.

The team has achieved what most in the wearable and wellness space only talk about: a **scalable, hardware-agnostic system capable of decoding human emotion with scientific rigour**.

This is the **future of emotionally intelligent technology – and they're building it first**."

Joe Losinno
CEO, DiUS Consulting



"It's an honour to be an investor in inTruth. **Nicole's vision for humanity coupled with the purity of her intention is something very rare indeed**. Now add in a scalable, SaaS solution that is **set to be Silicon Valley's next Unicorn** - why wouldn't you invest in that?"

Nicole Kerr
Impact Investor

INTRUTH

COMPANY ADVISORY BOARD

Levent Shevki

CEO, Cornwalls Law

Levent has extensive Australian and international legal and business experience representing public and private clients in corporate and commercial matters. His clients value his ability to deliver efficient and commercial outcomes.

Dr Olivia Lesslar

Medical Doctor

Dr Olivia works with innovative clinics, companies and organisations worldwide. She only practices medicine in Australia, through her coordinating clinic in Sydney, for patients with brain/mind issues - Cingulum Health - a neuro centre founded by renowned neurosurgeon Professor Charles Teo.

Jan Owen AM

Non-Profit Leader

Jan founded the Create Foundation, which is directed to improving the lives of children and young people living in care. In 2002, Jan was appointed Executive Director of Social Ventures Australia, which was established to bring venture capital models to the non - government sector in Australia.

Jane Bianchini

Exited Founder

Jane Bianchini has over 20 years experience in the IT and HR/Recruitment industry and was the founder/CEO of the Alcami Interactive, successfully acquired by Criteria Corp in 2021. Throughout her career, Jane has held senior executive positions across both large public and small private companies.

Shige Itoh

Partner, Rutan Legal

Shigenobu Itoh is a partner in the firm's Corporate Section and is a member of the firm's Banking and Finance Group. Mr. Itoh represents various business entities in all aspects of corporate and business law, including mergers and acquisitions, securities, venture capital financing, joint venture transactions and licensing.

INTRUTH

RESEARCH & ETHICS BOARD

Dr Esther Elliott

Regulatory Expert

Dedicated to translating research into clinical practice by supporting pharmaceutical and medical device technologies to gain market access. Esther has extensive experience in supporting med-tech companies successfully achieve FDA and TGA approval.

Prof. Con Stough

Neuroscientist

Con Stough is an Australian neuroscientist. He is a Professor of Cognitive Neuroscience and Psychology at Swinburne University of Technology, Australia, director of the Swinburne Centre for Neuropsychology and director of the newly formed National Institute of Complementary Medicine (NICM) Collaborative Centre.

Dr Gelareh Mohammadi,

Head of Human-Centered Computing Research Group

Gelareh Mohammadi is an Associate Professor, the Head of the Human-Centered Computing Research Group, and the Associate Head of School (Engagement) at the School of Computer Science and Engineering. Her research sits at the intersection of human-computer interaction, artificial intelligence, and computational psychology

Marqeusa Finch

Co-Founder, Pyrium

Marquesa is an entrepreneur and investor focusing on alternative finance, blockchain, and digital health. She is Co-Founder and CEO of Pyrium, a marketplace where non-accredited and accredited investors can buy fractionalized securities and assets.

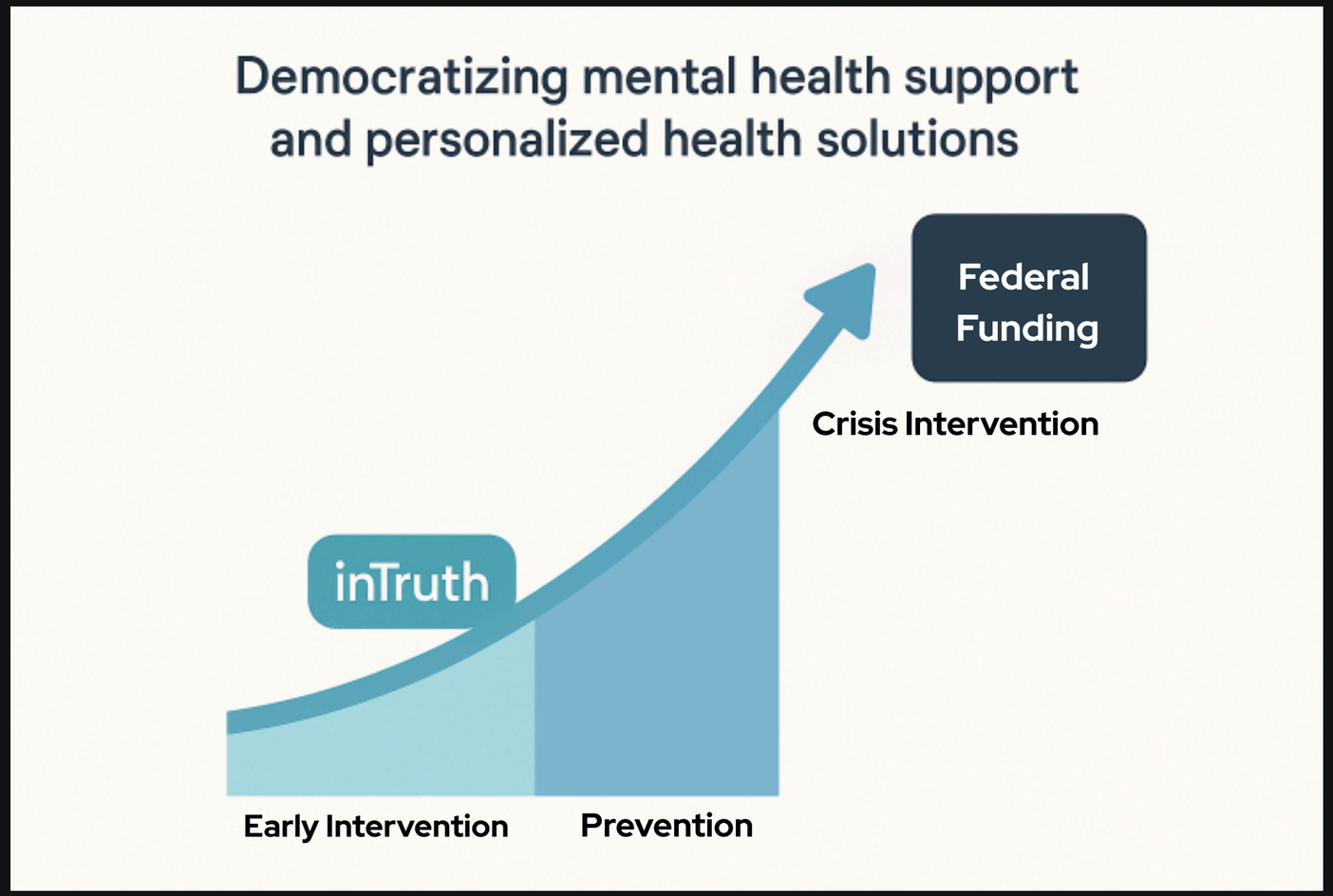
Dr Geraldine Hamilton

CSO, Emulate

Geraldine Hamilton, PhD, is the president and chief scientific officer of Emulate, Inc. Prior to joining Emulate's founding team, she served as lead senior staff scientist at the Wyss Institute for Biologically Inspired Engineering at Harvard University.

INTRUTH

Our mission is to ensure all of humanity thrives through emotional intelligence in the age of AI.



INTRUTH

inVest inTruth

SCHEDULE A MEETING WITH OUR CEO

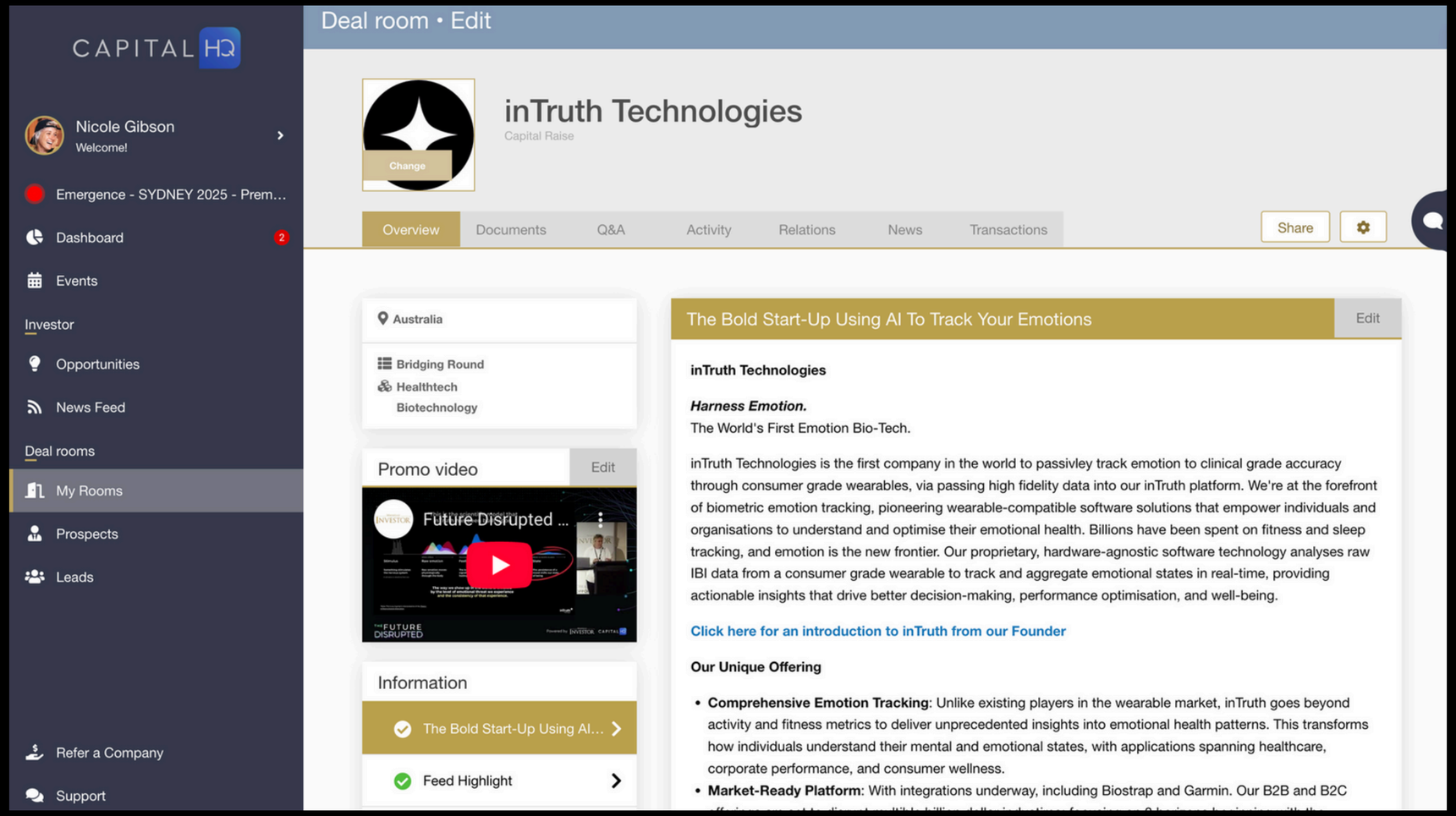
Email:
nicole@intruth.io

Whatsapp:
+61410160109

"Your investment is no longer just financial - it's a vote in the world you want to create."
- Nicole Gibson

INTRUTH

Deal Room Available Under NDA



Email:
nicole@intruth.io